



CountyRecords.com

CountyRecords.com

- Generate new incremental revenues by selling your documents and data on the Internet
- In the future, 'ALL' county records will be available this way
- It might as well be you that benefits
- hal can be your document broker, or you can do it yourself with our software



Counties on CountyRecords.com

- Texas
 - Calhoun
 - Goliad
 - Jackson
 - Kaufman
 - Wharton
- Iowa
 - Marion



- Minnesota
 - Goodhue
 - Rice
- Washington
 - Kittitas



Counties on our Client's sites

- Arkansas (by a title company)

- Pulaski
- Lonoke



- California (by the County Recorder)

- Trinity



- Washington (by a title company)

- Grant



Target Market

- Landmen & energy companies -
 - Search for Oil & Gas documents without leaving your desk.
 - Perform searches on-line instead of traveling to the county courthouse
- Other title companies & abstractors -
 - Perform Title Searches in counties where you do business but do not have an office. Save on travel time and expenses!
- Real estate agents -
 - Determine property ownership without leaving your office.
- Lawyers -
 - Access deed, probate and other documents from anywhere!
- Genealogists -
 - Research ancestors and family histories
- General business -
 - Access legal documents pertaining to customers, employees and partners



How much can you make

- Beach Abstract's two Arkansas counties generate over \$20,000 per month!
- Joint Title Plants charge partners - \$4,000-\$8,000 per month!
- Counties on our site (CountyRecords.com) generate from \$50.00 to \$800.00 per month



Fee Structures

- Subscription pricing - per month per county
 - by credit card
 - by invoice (with or without detail)
- Transaction pricing
 - CR keeps up with # of searches and pages/documents viewed or emailed, and data that is viewed
- Starter file pricing
 - charge per starter file downloaded



Subscription billing

- Monthly flat fee per county searched
 - Typically \$200.00 - \$1,000.00 (or more if it's a title company)
- Can be invoiced or charged to a credit card, at the beginning or end of the month
- With or without a detail of all searches performed



Transaction billing plan

County: **Calhoun County, TX** thru 04/24/02

Detailed Billing Plan (Typical)

Fee charged for each search performed	\$2.00
Fee charged on search where no matching document were found	\$.50
Fee charged to view database information for a document	\$.25
Fee charged to view or email all image pages for a document	\$3.00
Fee charge to view individual pages for a document	\$.75
Fee charged for each document found for a search	\$.00
Fee charged to print a hit list report	\$3.00
Per page fee charged to OCR a page	\$.50

A Partnership

- **CR Partners**
 - supply database & documents (images)
 - help set pricing structure
 - receive free access to your documents
 - get your own web page on CountyRecords
 - share in the revenues
- **hal Systems**
 - convert your database to CR formats
 - provide infrastructure to warehouse documents & data
 - maintain 24 x 7 access to your documents
 - regularly update your data & images
 - share in the revenues



Return on Investment (ROI)

- **Investment -**
 - your time to supply the document images and database
 - Weekly or monthly updates can be done electronically without **any** cost to you
- **Return -**
 - \$\$ for as long as you participate
 - \$300.00 per month x 5 years = \$18,000
 - \$1,000.00 per month x 5 years = \$60,000



Summary

- Someone is going to put every county's recorded documents on the internet and make them available for sale.
- ***What are you waiting for!***
- Any Questions ?


